

## TERMS AND CONDITIONS

### I. Overview

The content in this section is intended to regulate the use of this website (hereinafter "Site") that AD INTERACCIONES S.C. (hereinafter "AD INTERACCIONES") with address at Duraznos No. 1329 Ote., Office 1, Colonia San Salvador Tizatalli, C.P. 52172 in Metepec, State of Mexico makes available to customers and potential customers at the URL [www.adinteracciones.com](http://www.adinteracciones.com)

The use of this Site by a third party attributes the condition of user (hereinafter "User") and implies the express and unreserved acceptance of each and every one of the general conditions of use of this Site, otherwise, the User must leave the Site. It is the exclusive obligation of the User to periodically review these general conditions of use of this Site, to be informed of any modification to them. Accessing the Site again will be considered as a tacit acceptance of the new conditions or modifications. The User acknowledges that having accessed this Site, he has done so on his own free will.

### II. Intellectual property

The trademarks that appear on this Site related to the offered products and services are property of AD INTERACCIONES. AD INTERACCIONES is an authorized licensee of said trademarks for their use and exploitation in the United Mexican States.

AD INTERACCIONES does not grant any type of license or authorization for personal use to the User over the intellectual and industrial property rights, including its trademarks, or over any other right related to this Site and the services offered therein.

Therefore, the User acknowledges that the unauthorized reproduction, distribution, marketing, or transformation of the elements indicated in the preceding paragraphs constitutes an infringement of the intellectual and/or industrial property rights of AD INTERACCIONES and/or the owner thereof.

Some parts of this Site (texts, photographs, illustrations, logos, icons, downloadable files, video clips, etc.) are the property of AD INTERACCIONES and are protected by Mexican law. The presentation of the total or partial content of this web page in any other web pages that does not belong to AD INTERACCIONES requires written authorization from AD INTERACCIONES.

### III. Availability

Some of the products or services shown on this Site may not be available in your location or country. For more information, we recommend that prior to the purchase you contact us through the email [contacto@adinteracciones.com](mailto:contacto@adinteracciones.com), or by sending us a message through the form contained on the page [www.adinteracciones.com](http://www.adinteracciones.com) selecting the option "I am interested in a quotation"

#### **IV. Prices and Promotions**

Nothing shown on this Site is an offer capable of being perfected by any other method than a Contract entered directly with AD INTERACCIONES.

We inform you that the prices that are not available on this Site must be requested directly from AD INTERACCIONES through the email [contacto@adinteracciones.com](mailto:contacto@adinteracciones.com), or by sending us a message through the form contained on the page [www.adinteracciones.com](http://www.adinteracciones.com) by selecting the option "I am interested in a quotation".

#### **V. Information about products and services**

AD INTERACCIONES reserves the right to make changes to the information contained in the materials that you can download (catalogs and technical sheets) and/or in the descriptions of the products or services of AD INTERACCIONES of this Site at any time and without prior notice.

#### **VI. Advertising Specifications**

All the photographs, as well as the videos that appear on this Site are for illustrative use. The advertising, information, and description of the characteristics of the products or services contained in this Site are complemented by the information provided by our sales representative.

#### **VII. Legislation and jurisdiction**

The User, when making use of the services established in this Site, expressly agrees to submit, in case of controversy, to the competent laws and courts in the State of Mexico, where the fiscal address of AD INTERACCIONES is located.

#### **VIII. Privacy Policy**

The personal data and/or any other information about you that is required on this Site are subject to our privacy policy, which you can consult at <https://www.adinteracciones.com/images/avisodeprivacidad.pdf>

#### **IX. Use of the site**

The sending of any malicious, obscene, pornographic or any other type of material or data that violates state or national laws is prohibited, either through the form contained on this Site (page [www.adinteracciones.com](http://www.adinteracciones.com)), or through any of our means of contact published in it.

## **X. Responsibility**

AD INTERACCIONES does not offer any guarantee regarding the accuracy of any type of information consulted on this Site, which due to error or omission is incorrect or may have remained without updating and/or modifying.

To minimize the inconvenience caused by possible errors, it is recommended to use this Site for informational and indicative purposes.

AD INTERACCIONES does not offer any guarantee that the use of this Site will be uninterrupted, timely, secure, or free of system or platform errors. AD INTERACCIONES is not responsible for damages of any kind, whether they derive directly or indirectly from the use of this Site. Likewise, AD INTERACCIONES is not responsible for damages caused by viruses that may affect the user's computer equipment or other property due to direct access, or sent through a link on this Site for the transfer of data, materials , texts, images, videos or sounds from this Site, to your CPU, modem or hard drive.

The User is solely responsible for the infractions that may be incurred or the damages that may be caused or caused by the use of this Site, freeing AD INTERACCIONES from any liability that may be derived from the User's actions.

Nothing contained in this Site can be interpreted as a sale or purchase, nor as a promise of sale or as a unilateral declaration of will or any type of commercial transaction by AD INTERACCIONES, for which the provisions of the Second Title "On Electronic Commerce" of the Commercial Code are not applicable.

For any questions or clarification regarding the information contained on this Site, please contact our Customer Service Center, by email [contacto@adinteracciones.com](mailto:contacto@adinteracciones.com), or by sending us a message through the form contained on page [www.adinteracciones.com](http://www.adinteracciones.com) selecting the option "I have a query".

The Customer Service Center cannot guarantee a response time, since it will depend on each case according to the information requested by you.